

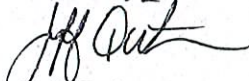
January 10, 2007

City of Las Vegas
Department of Planning
731 S Fourth Street
Las Vegas, NV 89101

To whom this may concern,

We would like to submit a revision to the Master Sign Plan for the Las Vegas Athletic Club. We are asking the commission to consider allowing channel letter signs. We would like to alter the previously approved wall signs for the secondary tenants in the building to allow for channel letter signs as an option to the approved cabinet sign design. The new sign areas for the tenants have increased in size to allow flexibility of channel letter copy on the building. The square footage is still under the allowable per the City of Las Vegas code and would be consistent with other signs in the same area.

Sincerely,


Jeff Quintana

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